Glance at Market of Oral Care and Dental Hygiene

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Market Analysis

World’s Dentists market research report can be used to help you: understand market size and growth potential; major companies; draft business plans and pitch books; and conduct benchmarking and SWOT analysis. Dentists perform a range of services that typically fall under general or specialty dentistry. Accounting for about 84.0% of dentists in the industry, general dentists provide services, such as preventive care, diagnosis and treatment planning, and procedures, such as fillings, dentures and extractions. Specialty dentistry, which includes Endodontics, oral surgery, orthodontics, periodontics, prosthodontics and pediatric dentistry, makes up an estimated 16.0% of practicing dentists.

Statistical Analysis:

Dental Companies/Industries:

Dental Hospital and clinics:

Target Audience:

The Professors, Dentists, Researchers, Clinicians, Educators, Marketing, and Students from Academia in the study of Restorative Dentistry and Prosthodontics

Academic-50%
Industries-40%
Others-10%

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Dental visits and consultations:

In 2015, dental visits and consultations are expected to make up 32.3% of total revenue. This product segment includes prevention services (16.3%), as well as consultation and diagnostic services (15.9%).

International Visitors to the USA: